

# How to set up your fundraising page for The Network

Thank you for supporting The Network and helping us to raise the critical funds we need throughout the month of October! We hold Domestic Violence Awareness Month close to our hearts. Follow these steps to spread awareness and directly ask your family and friends to donate you a cause that is close to yours too.

## Step One

Visit:

<http://weblink.donorperfect.com/TheNetworkAdvocatingAgainstDomesticViolence/Networkin gotoEndDomesticViolence2021>

On the right side of the page, click the **“Create my own fundraising page!”** button.



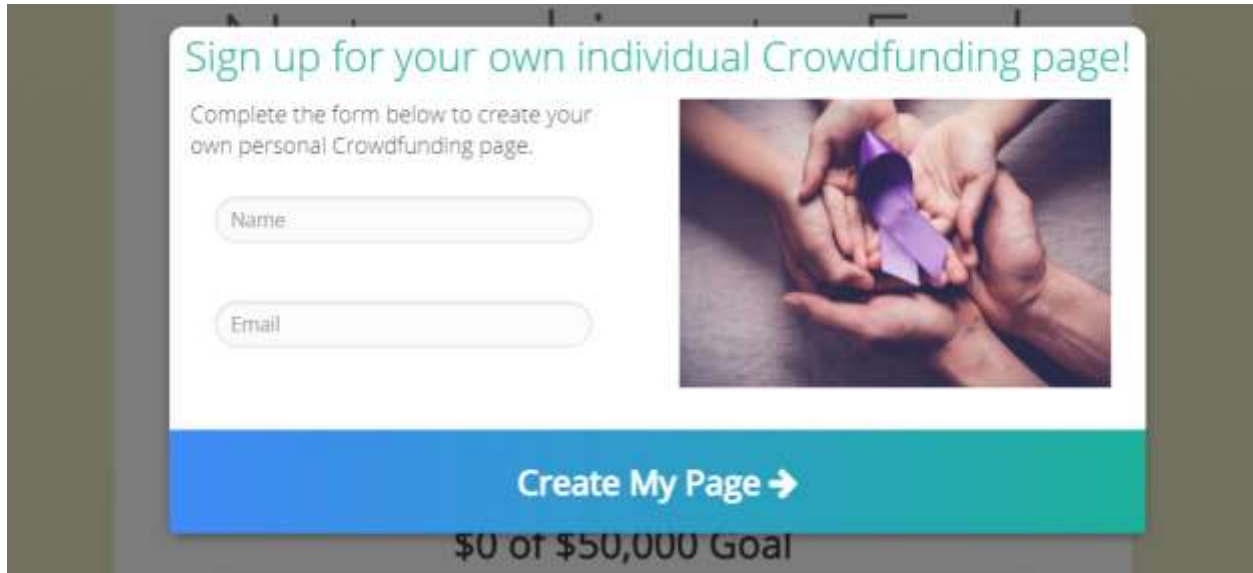
The screenshot shows a fundraising page with the following elements:

- Title:** Networking to End Domestic Violence 2021
- Subtitle:** Supporting The Network: Advocating Against Domestic Violence
- Progress Bar:** \$0 of \$50,000 Goal
- Image:** A photograph of several hands holding a purple ribbon.
- Text:** Thank you for your support! 0 supporters
- Buttons:** Recent Supporters, Top Fundraisers, and a prominent yellow button labeled "Create my own fundraising page!".
- Footer Text:** Thank you for your interest in The Network: Advocating Against Domestic Violence! As you may know, October is Domestic Violence Awareness month, a time that is very dear to our hearts. During this month, we make extra efforts to bring domestic violence to the forefront of attention and demand an end to this global crisis. We rely on generous donors like you to help us create awareness and generate support for victims and survivors. Please contribute to our page or create your own page to raise much needed funds to help The Network sustain its efforts. We cannot do this work without your support and compassion! Make sure to bookmark this page and come back often to check our progress!



## Step two

You will be taken to the next page where you will enter a name and an email address. You can enter your name or the name of someone you would like to honor this domestic violence awareness month. Any name you choose will be name of the fundraising page. Then click **“Create My Page.”**

A screenshot of a web form titled "Sign up for your own individual Crowdfunding page!". The form includes a heading, a sub-heading "Complete the form below to create your own personal Crowdfunding page.", two input fields labeled "Name" and "Email", a photograph of hands holding a purple ribbon, and a blue button labeled "Create My Page →". Below the button, the text "\$0 of \$50,000 Goal" is partially visible.

Sign up for your own individual Crowdfunding page!

Complete the form below to create your own personal Crowdfunding page.

Name

Email

Create My Page →

\$0 of \$50,000 Goal

After you click on Create My Page, you’ll receive two emails from **pmukherjee@batteredwomensnetwork.org**. One email will help you to customize your page. The other email is to be used to forward to friends, family and those in your network, so they can donate directly to your page.

## Customize Your Fundraising Page

You will receive an email titled “Personalize Your Crowdfunding Page.” **DO NOT FORWARD THIS EMAIL OR THE LINK.** This link allows you to change your individual page, so you won’t want to share it with anyone.

- Consider using a picture – it can be as simple as the recognizable purple ribbon.
- Your page text should tell your visitors why you’re fundraising to support The Network and victims and survivors of domestic violence.
- Change your page goal to any amount that you’d like.

You can edit these settings by clicking the **Pencil icon** next to them. (See picture on next page for visual instructions.)

The image shows a GoFundMe fundraiser page titled "Networking to End Domestic Violence 2021". The page includes a progress bar showing "\$0 of \$50,000 Goal", a "Thank you for your support!" message with "2 supporters", and a list of donors including "Anonymous" and "John Doe". A text box contains a personal message: "It means a lot to me that you are here to offer your support for a cause that I care deeply about. I've committed to raising as much money as I can and I really need your help to fulfill this promise. Thank you so much for donating whatever you can, I will not forget it." A "Save and Publish" button is at the bottom. Four purple callout boxes with arrows point to specific features: "Change the name" points to the title, "Set your personal goal" points to the goal bar, "Change your image" points to the main image, and "Tell your visitors why supporting domestic violence is important to you." points to the text box. A fifth callout, "Click save!", points to the "Save and Publish" button.

Once your page is personalized, forward the email that you received, "Support My Fundraiser," to your friends, family and those in your network that might contribute to your page!